Barbara Jordan Media Awards Submission Guidelines

Sponsored by the

Texas Governor's Committee on People with Disabilities

Guidelines

- Use positive <u>People-First language and imagery</u>.
- Portray people with disabilities in a non-stereotypical, empowering, respectful and realistic manner.
- Provide appeal for the general public and not merely a professional or specialized audience.

Calendar for Awards Process

- February 17 Deadline for entries (electronic receipt or postmark)
- Mid-March Completion of the judging process
- April 13 Ceremony for award winners

Entry Rules

- 1. All entries must meet at least two (2) of the following criteria:
 - a. Produced in Texas.
 - b. Produced by an organization with corporate headquarters in Texas.
 - c. Used Texans with disabilities as the subject or in production of the materials.
 - d. Broadcast, published or distributed in Texas.
- 2. All materials must have been released to the public between January 1 and December 31 of the year before the awards ceremony.
- 3. Submissions are limited to two different (2) entries per nominee.
- 4. Anyone may submit a nomination (see exceptions below), but self-nominations are strongly encouraged.
- 5. By submitting an entry, you acknowledge that the submission is your original work and does not violate copyright law, intellectual property rights, right of privacy, right of publicity or any other rights.
- 6. The Texas Governor's Committee on People with Disabilities (GCPD) and its partners reserve the right to use the winning works for presentation and media purposes, and are allowed to reproduce it for promotion of the competition and its results. No materials will be used by GCPD for commercial purposes or for profit.

7. The Texas Governor's Committee on People with Disabilities may elect to give other forms of special recognition or to eliminate from consideration selected categories.

Texas Governor's Committee on People with Disabilities' members and staff and their immediate family members are not eligible to receive, and may not submit nominations for, competitively- judged GCPD awards during their tenure on the Committee.

Category Descriptions

Broadcast:

Broadcast category includes video or audio contributions made and presented to the public via television, movies, radio or other broadcast media. Submit a captioned version of video entries if available. Entries may include, but are not limited to, submissions presented as:

- TV Feature/News
- Public Service Announcement (PSA)
- Documentary
- Entertainment
- Radio

Print:

Print category includes various types of print contributions, such as newspaper articles, magazine articles, newsletters and periodicals.

- Print Feature/News
- Editorial or Commentary
- Public Service Announcement (PSA)

Photojournalism:

Photojournalism category includes a single photograph, a series of photographs, or a video used to tell a story or to complement a written or broadcast story.

Internet:

Internet category includes print articles or videos produced and displayed on a website. NOTE: Entries that appear both on the Internet and in one of the other categories may be submitted in either category, but not both.

Book:

Book category includes any published book (fiction or non-fiction) that is either about a disability or features a character with a disability in a non-stereotypical, empowering, respectful and realistic manner, utilizing People First language.

College or High School Student:

Student category includes print or broadcast work by a high school or college student which was published or broadcast in a public venue, including the school's newspaper, TV channel, Internet, or other outlets. NOTE: The "Director's Challenge" is reserved for college students only and must be submitted as an MP4 video with open or closed text captioning.

Submission Instructions

Broadcast:

Submit either an active website link (preferred) <u>OR</u> five (5) copies of the DVD in a common format.

Print:

Submit either an active website link (preferred) <u>OR</u> a PDF or Word file submitted by email or on a CD.

Photojournalism:

Submit either an active website link (preferred) <u>OR</u> an electronic version sent by email, OR five (5) copies of the DVD in a common format.

Internet:

Submit an active website link. If the link is no longer active, provide five (5) copies of the DVD in a common format.

Book:

Submit five (5) copies of the book <u>OR</u> an electronic version (PDF format preferred); include a one-page synopsis. If there is a related website, include the link.

College or High School Student:

Submit an active website link (preferred) <u>OR PDF</u> or print version of the entry by email or postal mail <u>OR</u> five (5) copies of the DVD in a common format.

All materials should be sent to:

GCPD@gov.texas.gov

Or by postal mail to:

Texas Governor's Committee on People with Disabilities

Attn: Barbara Jordan Media Awards P.O. Box 12428 Austin TX 78711

Or delivered in person to:

1100 San Jacinto Blvd, Suite 1.200 Austin TX 78701

Phone: 512-463-5739 *or* Dial 711 for Relay Services

Video Phone: 512-434-0102 Email: GCPD@gov.texas.gov

Fax: 512-463-5745

http://gov.texas.gov/disabilities/awards/barbara_jordan_media_awards/